



# Global Nature Fund (GNF)

## Vision & Mission and Strategy 2030





# Vision

Global Nature Fund's vision is development within planetary boundaries in order to ensure the right of present and future generations to a healthy planet where biodiversity is conserved, regenerated and restored as the foundation of life.



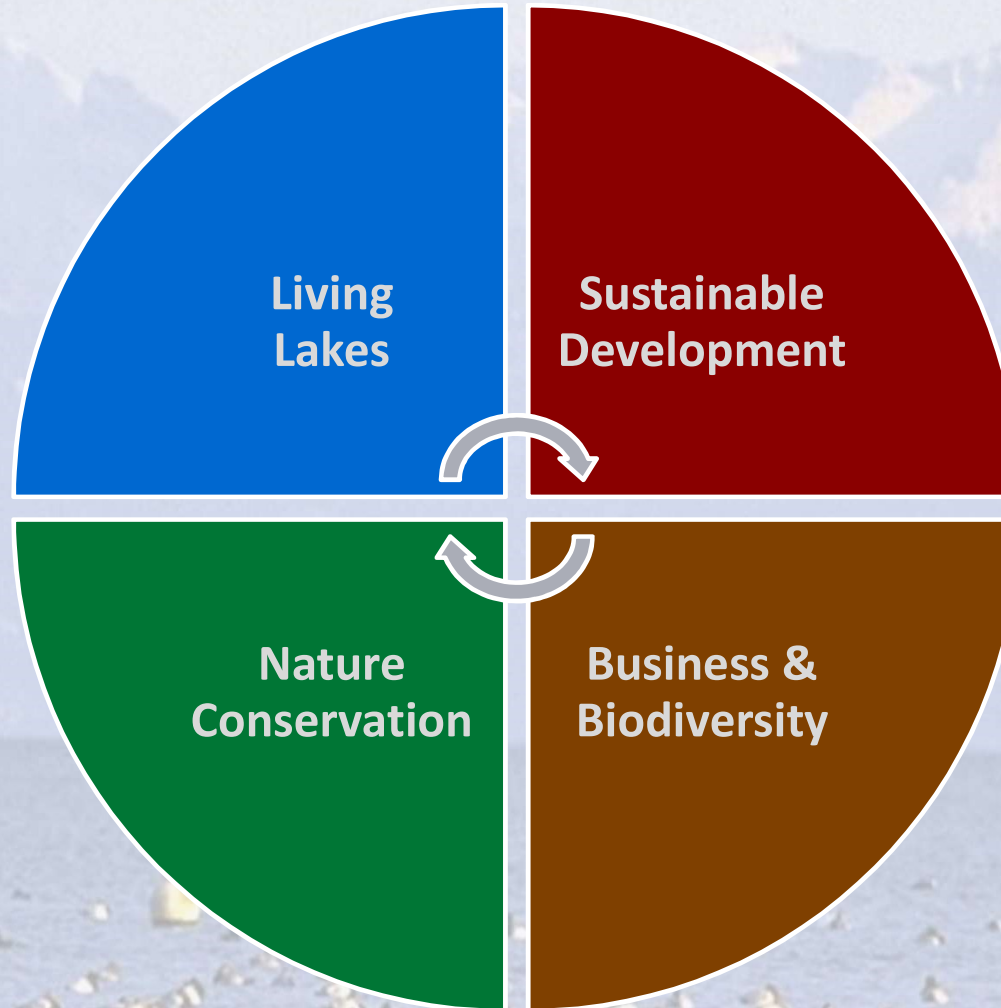
# Mission

GNF seeks to achieve its vision through partnerships...

... **supporting** the protection and sustainable management of ecosystems;  
... **promoting** sustainable livelihoods;  
... **enabling** sustainable production and consumption systems;  
and **nurturing** a sustainable future for youth.

We are guided by the UN Sustainable Development Goals.

## GNF: STRATEGY 2030 – Thematic Units



## STRATEGIC FOCAL AREAS



### Living Lakes

Roll out of practical solutions for lake restoration, avoidance of pollution, sustainable use of lake resources

Capacity building for lake managers and stakeholders of lake regions

Underline the importance of lakes and wetlands for carbon sequestration and biodiversity and mobilize companies to “invest” in restoration projects

Enhance and further develop the Living Lakes Network and implement the Living Lakes Strategy 2030



### Nature Conservation

Protection of mangrove forests and other habitats

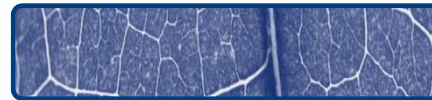
Creation and maintenance of biotope corridors (e.g. in agricultural landscapes, in volcanic ranges)

Protection of cultural landscapes in Europe

Support sustainable development in protected areas in line with conservation goals

Resolving human-wildlife conflicts

Excellence in environmental education and opportunities to experience nature



### Sustainable Development

Sustainable use of mangrove forests

Effective low cost waste water treatment technologies such as Green Filters (constructed wetlands)

Provision of drinking water using simple efficient cleaning and purification technologies and solar energy

Further development of a WASH (Water, Sanitary, Hygiene) portfolio

Support sustainable aquaculture including access to market for those products

Sustainable fisheries & subsistence agriculture



### Business & Biodiversity

Raw Materials, Sustainable Sourcing. Deforestation-free supply chains

Biodiversity & Food Sector, Sustainable Textiles, Rubber

Finance for Nature

Investments in Biodiversity, Natural Capital Accounting

Integrate biodiversity into the management of companies: Biodiversity in ISO and EMAS management systems, Biodiversity Checks and other practical tools,

Biodiversity oriented premises

Food Security



**Action without vision is only passing time,  
vision without action is merely day dreaming,  
but vision with action can change the world**  
(Nelson Mandela)

To be fully accountable and transparent, each of GNF's focal areas have action plans behind them which are regularly evaluated and adapted where necessary. The action plans define measurable results and outcomes which GNF – and our partners and donors - expect from our projects.

GNF monitors the action plans with meaningful performance indicators and reports transparently on the achievements as well as setbacks and adjustments in the GNF Annual Reports.

[www.globalnature.org/annual-report](http://www.globalnature.org/annual-report)

Furthermore, GNF constantly aims at intensifying its efforts to strengthen and further develop long term partnerships and start new ones.

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